

PRIVACY STATEMENT

Last Updated: October 19, 2021

ARA Integrative and Functional Medicine (“we,” “us,” or this “Practice”) is committed to protecting information relating to you, your computer, and your device that enables your identification (“Personal Information”). This Statement of Privacy describes the types of information, including Personal Information, we may collect from you or that you may provide when you visit the website araintegrative.com (our “Website”) and our practices for collecting, using, maintaining, protecting, and disclosing that information.

This statement applies to information, including Personal Information, we collect on this Website or in email, text, and other electronic messages between you and this Website. It does not apply to information, including Personal Information, collected by us offline or through any other means, including on any other website operated by this Practice or any third party; or by any third party, including through any application or content (including advertising) that may link to or be accessible from or on the Website.

Please read this statement carefully to understand our policies and practices regarding your information and how we will use it. If you do not agree with our policies and practices, your choice is to not use our Website. By accessing or using this Website, you agree to this Statement of Privacy. This statement may change from time to time. Your continued use of this Website after we make changes is deemed to be acceptance of those changes, so please check the statement periodically for updates.

Collection of your Personal Information

This Practice may collect Personal Information, such as your e-mail address, name, home or work address or telephone number. This Practice also collects anonymous demographic information, which is not unique to you, such as your ZIP code, age, gender, preferences, interests and favorites. We process this information in accordance with the terms of this statement.

As you navigate the Website, certain information may be passively collected, meaning it is gathered automatically without you actively providing it. This information can include: your IP address, browser type, domain names, access times and referring Website addresses. This is done using the following techniques in the following ways:

Automatically - Collected Information

This Practice measures traffic on various Website pages so that we can evaluate user needs and improve the types of the information we offer. Traffic analysis is performed using information which is automatically received from you when you visit a Website page, such as the Internet protocol (IP) address of the computer you use, the type of web browser software you use, the date and time you access each page, etc.

Cookie Information

Cookies are small, locally-stored data files created by your web browser at the direction of certain website pages. This Practice uses cookies to simplify or eliminate data entry for you on a future visit to one of our Website pages. You may refuse to accept cookies by altering the settings on your internet browser (for example Internet Explorer, Chrome and Firefox). The Website may function even if you set

your web browser to refuse cookies, although your overall browsing experience could suffer as you may be re-prompted for information that you previously provided, and some areas of our Website may not function properly or be accessible. For further information about how to refuse cookies, please refer to your browser's "help" resources.

Please keep in mind that if you directly disclose Personal Information or personally sensitive data through public message boards, such information may be collected and used by others.

Use, Sharing and Disclosure of Personal Information

Some elements of the Website may ask you to submit information in order for you to benefit from specified features. Generally, we use information, including Personal Information, submitted by you to operate the Website, deliver the services you have requested, and to inform you of other products or services available from this Practice and its affiliates. We may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered. We may use your information, including your Personal Information, for our business purposes, such as data analysis, audits, recordkeeping, developing new products or services, enhancing the Website, improving our services, identifying Website usage trends, and optimizing your experience on the Website, as well as providing services to our clients.

This Practice does not sell, rent or lease any of the Personal Information you provide to unrelated third parties. We may share your Personal Information with third parties only as described in this statement or as otherwise described at the point where we collect the information from you, including: (i) to companies or individuals that we hire to provide services to us, such as website hosting services, relationship management services, payment processing, statistical analysis, communication management, customer support, or arranging for deliveries and (ii) to a third party in the event of any reorganization, merger, sale, joint venture, assignment, transfer, or other disposition of all or any portion of our business, or assets (including in connection with any bankruptcy or similar proceedings). All such third parties are prohibited from using your Personal Information except to provide these services and they are required to maintain the confidentiality of your information.

In addition, we use and disclose Personal Information collected through the Website as we believe to be necessary or appropriate: (i) under applicable law, including laws outside your country of residence; (ii) to comply with legal process; (iii) to respond to requests from public and government authorities, including public and government authorities outside your country of residence; (iv) to enforce our terms and conditions; (v) to protect our operations or those of any of our affiliates; (vi) to protect our rights, privacy, safety, or property, and/or that of our affiliates, you, or others; and (vii) to allow us to pursue available remedies or limit the damages that we may sustain.

Security of your Personal Information

This Practice takes reasonable steps to secure your Personal Information from unauthorized access, use or disclosure. This Practice secures the Personal Information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When Personal Information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol. However, you should understand that no transmission over the Internet is ever fully secure.

This Practice uses reasonable efforts to ensure that the Website is generally available. However, there may be occasions when access to the Website will be interrupted or unavailable. This Practice will use reasonable efforts to minimize such disruption where it is within its reasonable control. You agree that this Practice shall not be liable to you for any modification, suspension, or discontinuance of the Website.

Data Retention

This Practice generally retains Personal Information for so long as it may be relevant for the purposes identified in this statement, unless a longer period of time is required by law.

Third Party Links

The Website may contain links to other websites for the convenience of users in locating information, products, or services that may be of interest. If you access a third-party website from a link on this Website, any information you disclose on that website is not subject to this statement. It is possible that these links may be used by third parties or others to collect personal or other information about you. This Practice is not responsible for the privacy practices of such websites, advertisers, or third parties or the content of such websites and it is your sole obligation to review and understand the privacy practices and policies of these other websites. This Practice does not control these third parties' use of cookies, collection of information, or how they manage such information. It is solely your obligation to review and understand the privacy practices and policies of these other websites, advertisers and any third parties.

Children's Privacy

This Website is not intended for children under 13 years of age. No one under age 13 may provide any Personal Information on the Website. We do not knowingly collect personal information from children under 13. If you are under age 13, do not use or provide any information about yourself to us, including your name, address, telephone number, or email address. If we learn we have collected or received personal information from a child under 13 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 13, please contact us by phone at 610-222-6093 or by mail at 1786 Wilmington West Chester Pike Suite 100A, Glen Mills, PA 19342.

Changes to this Statement

This Practice reserves the right to update this Privacy Statement. It is our policy to post any changes we make to this statement on this page. The date the statement was last revised is identified at the top of the page. Please review this statement periodically, and especially before you provide any Personal Information to us.

Contact Information

Please contact us by phone at 610-222-6093 or by mail at 1786 Wilmington West Chester Pike, Suite 100A, Glen Mills, PA 19342.